



April 04, 2017

Dear Community and Resident Associations:

Re: City of Calgary Parks - Canada 150 Community Banner Program

Calgary Parks will be installing banners from April 15 to June 30 in communities across the city to commemorate Canada's 150th birthday. The banners have been designed by Alberta College of Art and Design (ACAD) students. Inspired by Canada 150, students produced designs that celebrate the pride, passion and heritage of Canadians. The five themes are: our Aboriginal heritage; defining Canadian architecture; famous inventors and inventions; landscapes and land management; and transportation. We hope residents enjoy the enhanced beautification in your communities.

Banner installations will be done where feasible, based on availability of appropriate street light standards. Where it is not feasible, City staff will work with your organization to find alternative placements. The banners will remain in place until summer of 2018.

Throughout the year, City staff will be reaching out to gather feedback on the banner program. Your feedback will help us measure the success of the program.

Further information on the banner program and overall Canada 150 events and initiatives will be available by May 1st at calgary.ca/canada150. If you have questions or would like more information about the program please contact 3-1-1.

We hope everyone enjoys the banners in your communities that have been a partnership with Alberta College of Art and Design (ACAD) and The City. We look forward to hearing back from communities throughout the year.

Regards,

A handwritten signature in blue ink, appearing to read "B. Jamal".

Bashir Jamal
Manager, Calgary Parks
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